

Workshop I Child Nutrition

Chair: Francesco Branca

Co- chair: Matej Gregorič

Rapporteur: Ahlin Gudrun



KEY WORDS

National Level:

Awareness & Information (action plans etc)
Clear messages from national/political level
Co-operation between different Ministries
Work towards the same targets
Capacitybuilding
Using existing structures

Children:

Focus on preschools/schools!!!

Education to relevant professionals (don't forget the school/kindergarten kitchen staff; standard for the meals)

Strong pressure from pupils having less healthy school meals

Create code of practice for meals & physical activity

Happy programs creates optimism (measure and disseminate positive results)

Families:

Don't forget the parents potential (use existing structures to support parents)

Breastfeeding important for sustainable results (e.g "mothers group")

General messages:

Obesity prevention must always be on the agenda – it is a process, not a one shot game

High publicity (media) helps (e.g nat. week on counteracting obesity)

NGO & Media cooperation (pos. experiences)

Awareness of increasing use of Internet/New technologies among children



Intersectoral collaboration:

A main factor for longlasting effects

Never giving up intersectoral co-operation

Strong leadership a key factor

Find new ways of cooperation between different policy areas

Local level:

Change of food production (more healthy food) Be happy of small steps as well

Success stories:

Keep the door open – keep the process

Measure

Learn from the failures

Monitoring & evalutation key factors

Measure the success

We must know the outcomes

Work together

The outcomes the most important – short term & long term outcomes

Measure the actual initiatives



Workshop II Food Supply

Chair: Mojca Gabrijelčič Blenkuš

Co- chair: Ursula O`Dwyer

Rapporteur: Tatjana Buzeti

Discussants: Bernd Swang, Germany Sirpa Sarlio- Lähteenkorva, Finland

Prerequisit for cooperation

Awareness on all levels Common goals

- partnership
- alliances



Nutrition targets- challenges in implementation

Acceptability for consumer/target group Food safety issue Food technology options

Global markets
International regulation
Conflict between local and global



Tools to improve food supply

Legislation:

- labeling
- marketing

Education

Fiscal mechanism

Evaluation



Workshop III Physical Activity

Chair: Jožica Maučec Zakotnik

Co- chair: Marijan Ivanuša

Rapporteur: Ute Winkler

INTER-SECTORAL EXAMPLES

- -HIGH LEVEL WORKING GROUP IRE
- -PLATFORM AGAINST OBESTY POR
- -NATIONAL PROGRAMM ITA
- -PROGRAMM ON SUSTAINABLE DEVELOPMENT SLO

ACTION TO NEED FOR I-S WORK

-TASK FORCE OBESITY-DISCUSSION WITH OHTER MINISTRIES-FOUNDING THE HLG
-ACTION HAPPENED-INTERST OF OTHER MINISTRIES

WHAT MAKES IT SUCCESSFUL

- -HIGH LEVEL
- -SUSTAINABLE IN REAL LIFE, SUPPORTIVE ENVIRONMENT
- -INVOLVE CIVIL SOCIETY, BUT HOW THEY MUST BE CREATIVE AND CONTRIBUTE
- -FIND GOALS AND BENEFITS FOR ALL SECTORS
- -DIFFERENT INSTRUMENTS AND ACTIONS
- -DEVELOP OUR CAPACITIES, DEFINE RESPONSIBILTY
- -DEVELOP INDICATORS TO MEASURE SUCCESS, AGREEMENT THAT HEALTH SECTOR SHOULD ACT AS A LEADER

WHAT ARE THE CHALLENGES

- DIFFERENT PRIORITIES OF THE PARTNERS
- FIND SUPPORT INCL. FINANCIAL RESSOURCES
- DEVELOPMENT OF INTERNATIONAL, INTER-SECTORAL SUPPORT AND LOCAL IMPLEMENTATION
- COMPLEXITY OF PA AND OBESTIY
- UNDERSTAND AND CHANGE BEHAVIOUR



Workshop IV The Role of Health System

Chair: Peter Flynn

Co- chair: Christodoulos Kaisis

Rapporteur: Ivana Pavić Šimetin



Different role of the health system

- Strategic management
- Regulation influencing
- Intelligence

The need to consider

- Development policy
- Systems to deliver
- Building capacity

Policy formulation

Incentives to deliver intersectorial policy What are the supportive policy drivers Horizontal and vertical, bottom up or top down



Building capacity

Example communication to different audience

- Other agencies
- The general public
- Priority groups

Skills and capacity of the health sector