



Slovensko predsedstvo EU 2008  
Slovenian Presidency of the EU 2008  
La Présidence slovène de l'UE 2008

**Slovenia 2008  
Presidency of the Council of the European Union**

**Ministry of Health of Slovenia**

**Slovenian EU Presidency Conference**

**Cross-Sectoral Policies in the field of  
Nutrition and Physical Activity**

***-Implementation and Evaluation-***

**Programme**

**Terme Radenci, Slovenia  
10-11 March 2008**

***By invitation only***

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## CONFERENCE PROGRAMME

Monday 10 March 2008

*Arrival*

12:00 - 14:00 Registration

13:00 - 14:00 *Lunch*

Exhibition of projects and best practices "*Local Implementation Actions: Nutrition, Physical Activity, Health and Tourism*" will be held in the lobby during the Conference

14:30 - 15:00 **WELCOME AND OPENING ADDRESS**

*Facilitated by: Ms Tajda Lekše*

*Ms Zofija Mazej Kukovič, Minister of Health, Slovenia*

*Ms Petra Drohsel, Director for Prevention, Federal Ministry of Health, Germany*

*Ms Nedret Emiroglu, Acting Director of Health Programmes Division, WHO Regional Office for Europe*

*Mr Mihael Petek, Major of Municipality of Radenci, Slovenia*

15:00 - 16:00 **PLENARY SESSION I - BATON PROJECT**

**Health in All Policies with focus on Nutrition & Physical Activity**

*Facilitated by: Ms Tajda Lekše*

- *Ms Petra Drohsel, Director for Prevention, Federal Ministry of Health, Germany*
- *Ms Ana Rito, General Health Directorate, Portugal*
- *Ms Marija Seljak, Director General for Public Health, Ministry of Health, Slovenia*

16:00 - 16:30 *Coffee break and Exhibition*

16:30 - 17:30

## HIGH LEVEL ROUNDTABLE DISCUSSION

### Nutrition and Physical Activity using Cross-sectoral Approach

*Moderator: Mr Francesco Branca, WHO Regional Office for Europe, Copenhagen*

- *Ms Ute Winkler, Federal Ministry of Health, Germany*
- *Mr Joao Breda, General Health Directorate, Portugal*
- *Mr Matjaž Kočar, Ministry of Agriculture, Forestry and Food, Slovenia*
- *Ms Catherine Choma, Ministry of Health, Youth and Sports, France*
- *Ms Eva Gottvaldova, Ministry of Health, Czech Republic*
- *Mr Gunnar Agren, Swedish National Institute of Public Health, Sweden*

*Round table, which will be organised within the framework of the conference, will concentrate mainly on the activities in the field of nutrition and physical activity. It will emphasise cross-sectoral cooperation and partnership building to attain better results in the implementation of nutrition and physical activity policies.*

*The main objective of the round table will be to identify activities, which represent an added value not only for the Member States but also for the European Union. The round table discussion will include participants from various sectors of the present and forthcoming presiding countries.*

17:30 - 18:30

### Slovenian Experience in Linking Health and Development - From Theory to Practice

*Facilitated by: Ms Tajda Lekše*

- **Health Impact Assessment of Agriculture and Nutrition Policies -**  
*Ms Mojca Gabrijelčič Blenkus, National Institute of Public Health, Slovenia*
- **Strategy to Tackle Health Inequalities**  
*Ms Tatjana Kranjc Nikolič, Regional Institute of Public Health Murska Sobota, Slovenia*
- **Programme "MURA"**  
*Ms Tatjana Bužeti, Centre for Health and Development Murska Sobota, Slovenia*

18:30 - 19:30

### *BATON Advisory Board Meeting*

20:00 - 22:00

*Dinner, hosted by Mr Mibael Petek, Mayor of Municipality of Radenci and Mrs Marija Seljak, Director General for Public Health, Ministry of Health, Slovenia*

**Tuesday, 11 March 2008**

Exhibition of projects and best practices "*Local Implementation Actions: Nutrition, Physical Activity, Health and Tourism*" will be held in the lobby during the Conference

**09:00 - 10:00**

**PLENARY SESSION II - EUROPEAN PERSPECTIVE (EU, WHO)**

*Chair: Ms Vesna-Kerstin Petrič, Ministry of Health, Slovenia*

- **White Paper on a Strategy for Europe on Nutrition, Overweight and Obesity related health issues**  
*Mr Philippe Roux, DG SANCO, European Commission*
- **Opinion of the European Economic and Social Committee on Obesity in Europe- *Role and Responsibility of Civil Society Partners* -**  
*Ms Madi Sharma, European Economic and Social Committee*
- **Nutrition Policy in Europe - the Challenges of Implementation-**  
*Mr Francesco Branca, WHO Regional Office for Europe, Copenhagen*
- **Investment for Health Approach for Cross-Sectoral Policies**  
*Ms Chris Brown, WHO Office for Investment for Health and Development, Venice*

**10:00 - 10:30**

*Coffee break and Exhibition*

**10:30 - 12:00**

**PARALLEL THEMATIC WORKSHOPS  
ON CROSS-SECTORAL POLICIES IMPLEMENTATION**

*Organised in co-operation with WHO Regional Office for Europe*

*At the workshops we would like to identify critical success factors for delivering cross sectoral policies, discuss implications and options for strengthening cross sectoral stewardship and governance of health in Europe, share experiences and debate lessons learned for implementing and assessing the impact of cross sectoral policies in the field of nutrition and physical activity. The parallel workshops will run in the form of a 'television-style' interview with case example countries and involve facilitated, whole audience debate.*

**Workshop I: CHILD NUTRITION**

*Chair: Mr Francesco Branca, Co-chair: Mr Matej Gregorič,  
Rapporteur: Ms Gundrun Ahlin*

**Workshop II: FOOD SUPPLY**

*Chair: Ms Mojca Gabrijelčič Blenkuš, Co-chair: Ms Ursula O'Dwyer,  
Rapporteur: Ms Tatjana Buzeti*

**Workshop III: PHYSICAL ACTIVITY**

*Chair: Ms Jožica Maučec Zakotnik, Co-chair: Mr Marijan Ivanuša,  
Rapporteur: Ms Ute Winkler*

**Workshop IV: THE ROLE OF HEALTH SYSTEM**

Chair: Mr Peter Flynn, Co-chair: Mr Christodoulos Kaisis,  
Rapporteur: Ms Ivana Pavić - Šimetin

12:00 - 12:45

**REPORTS FROM THE WORKSHOPS & DISCUSSION**

*Panel discussion with Rapporteurs of the Workshops*

Chair: Ms Chris Brown, Co-chair: Ms Vesna - Kerstin Petrič

Rapporteurs: Ms Gundrun Ahlin, Ms Tatjana Buzeti, Ms Ute Winkler, Ms Ivana Pavić-Šimetin)

12:45 - 13.00

**CLOSING REMARKS**

*Ms Marija Seljak, Director General for Public Health, Slovenia*

13:00 - 14.00

*Lunch*

Departure of participants

*Transport from the Terme Radenci to airports.*